



## Our History

Allfood is in the market since 1996 and is currently a leader company in the import and distribution of haute-cuisine products. We count on partners from renown trademarks of cheese, cold cuts, healthy products and grocery.

We have an Industrial Unit where cheese and cold cuts are comminuted within a strict hygiene and quality control. Allfood's own trademarks – Vito Balducci, Casa Basca, Käs Club, Figueiras, Monastère and D'or – represent the company's successful history.

Since 2017, Allfood is part of the Granarolo Group, which is the greatest dairy company in Italy and 5th in the food sector, and starts bringing some novelties to contemplate other consumption segments, as the vegan and the vegetarian.

Currently, in a consolidated position, Allfood works with all retail and distribution segments, covering almost 100% of the national territory.

Allfood is proud of being a reference in the Brazilian market and a synonym to quality, taste and tradition.

## Pioneering Tastes

In 1996, the engineer Luciano Almendary decides to bet on his passion for cuisine and sets to work at the import market of fine foods, following the Brazilian tendency of opening to the global market and its novelties.

This way, Allfood starts its activities at a small office, and specializes in bringing fine cheeses and wines from France, becoming the pioneer in this field. The moment was favorable, but there was a long path to be internally treaded: how to sharpen the Brazilians' taste and, then, bring French cheeses to their tables?

The business vision and the passion for cuisine had been added to communication strategies and consumers' development: on-site degustation and promotion of products at groceries and emporiums, participation in events, congresses, lecturers in the areas of cuisine and food, in addition to an important insertion into great means of communication.

This way, face to face, Allfood has increasingly gained room and could diverse its portfolio of products, whose origin is mostly from Italy, France, Spain, among other European and South-American countries. From the beginning at a small office, then undergoing the construction of a 2000-m2 distribution center, Allfood is currently an excellence example in the production process and handling of products, following the technological advances and getting consolidated as a reference in the sector.

The current distribution center and office are located in the Eastern Zone of the city of São Paulo. Its industrial unit is equipped with cutting-edge machines and technologies for the food preservation and comminuting. Cheeses and cold cuts are packaged at a protective environment, with an extended shelf life and without chemical additives, thus, getting to the shelves with the shelves with their taste preserved.

### Mission

Provide products and services with the highest quality standards, ensuring food security, excellence in customer services and satisfaction, valorization of employees and an interesting return to the investments.

### Vision

Be a leader in the import, comminuting and distribution of high-quality, innovative and modern cuisine products, focusing on cheese and cold cuts.

### Values

- Social liability;
- Practicing human values;
- Integrity and ethics in internal and external relationships;
- Technology use for the sake of the business;
- Continuous professional and personal improvement of workers;
- Promptness and efficiency in the rendering of services.



### Watch our institutional video

[www.youtube.com/watch?v=GTaGEFOaHaE](http://www.youtube.com/watch?v=GTaGEFOaHaE)

### Timeline

ALLFOOD

**1996**

Allfood is born.

**1993**

The idea to work with fine foods is born. 1st import of cheese and wine made by a third company.

**2001**

National distribution of products.

**1998**

Upsizing of the basis of.

**2011**

Beginning of operations at the new Distribution Center with more than 2 thousand m<sup>2</sup>. The new production line of comminuting and packaging enters into force.

**2005**

Leader in the imported cheese and cold cuts market.

**2016**

Beginning of the e-commerce operations.

**2013**

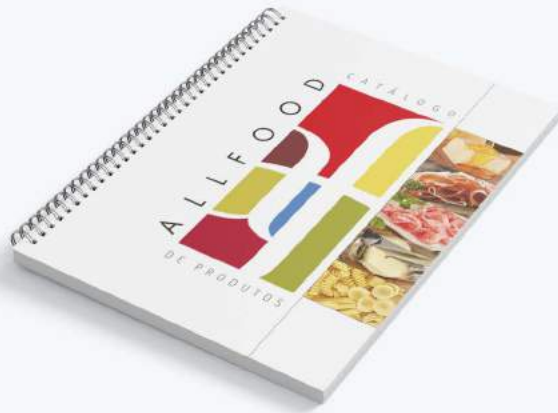
Upsizing to 3 new production lines. The Casa Basca trademark is born.

**2018**

Immersion into the segment of healthy products.

**2017**

The Figueiras and Monastère trademarks are born. Allfood starts making part of the Italian Group Granarolo.



## Portfolio of Products

[www.allfood.com.br/catalogo](http://www.allfood.com.br/catalogo)

## Trademarks

We count on partners from renown trademarks of cheese, cold cuts, healthy products and grocery.

See the full list on [www.allfood.com.br/marcas](http://www.allfood.com.br/marcas)

## Contact

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Or send us a message by filling out the form [www.allfood.com.br/contato](http://www.allfood.com.br/contato)

Fill in your name, last name, e-mail, company's name, city, state, subject, telephone and message, then press "submit".

**Thank you.**



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